



www.TasteOfEstero.com
 Estero-Gulf Coast Kiwanis Club
 P.O. Box 930
 Estero, FL 33929

3rd ANNUAL TASTE OF ESTERO – APRIL 25, 2010

Dear Restaurateur:

Mark your calendar – Spring is right around the corner and it’s time to get ready for the 3rd Annual TASTE OF ESTERO! Our event in 2008 and 2009 was very successful, with over 8,000 in attendance, and we are inviting you join us for our 2010 Annual Taste of Estero. We are getting bigger and better each year and based on reports this year will be no different. We will have coverage in all media: newspaper, radio, television and our website. Inexpensive family events are drawing bigger crowds and we don’t want you to miss the opportunity to market your restaurant to the “locals”; our earlier schedule this year will allow you to reach the snowbirds before they head north. On behalf of the Estero-Gulf Coast Kiwanis Club we would love to see your restaurant participate. All monies collected at the Taste of Estero go to local charities. The fee remains at \$250 with a 50/50 split on food sales.

All of our local communities look forward to your participation and you will not be disappointed. The restaurants will be there, the crowd will be there, the press will be there and we are looking forward to having you there too!

Don’t miss the opportunity to be part of Estero’s charitable community event!

Sincerely,

Mike Wobrock, Chairperson
 Estero-Gulf Coast Kiwanis Club
 Taste of Estero III
 239 248-1609

Peter Ennis, President
 Estero-Gulf Coast Kiwanis Club
 Owner Beef ‘O’ Brady’s
 239 770-4065

Please return the bottom portion with your check by March 15, 2010 (January 30th if taking advantage of the Early Bird Special). Don’t forget, your participation includes your logo and a link to your website through our website for the rest of the year.

Taste of Estero III – Registration Form
Sunday, April 25, 2010

Restaurant Name: _____

Contact Name: _____ # of Booths (\$250 per): _____

Address: _____

Telephone: _____ Fax: _____

Early Bird Special!
 Postmark your form
 by January 30th and
 take an additional \$50
 off of your fee and
 submit only \$200.00

Please complete the above information and return this form with a check for \$250 per booth made payable to the Estero-Gulf Coast Kiwanis and mail to:

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